

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



Sault College

COURSE OUTLINE

COURSE TITLE: Makeup Artistry I
CODE NO. : EST 161 **SEMESTER:** 1
PROGRAM: Esthetician's Diploma Program
AUTHOR: Silvana Bassanello
DATE: Sept 2008 **PREVIOUS OUTLINE DATED:** Sept 2007
APPROVED: "Angelique Lemay"

CHAIR

DATE

TOTAL CREDITS: 4

PREREQUISITE(S): None

HOURS/WEEK: 4

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*For additional information, please contact the Chair, Community Services
School of Health and Community Services*

(705) 759-2554, Ext. 2603

I. COURSE DESCRIPTION:

This course introduces the student to the topic of cosmetics and facial makeup. The student will become familiar with the classifications of makeup products, supplies used with makeup applications, the theory of colour, and the workstation set up for client services. Emphasis will be placed on corrective makeup techniques.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Prepare a client and set up a workstation for a professional makeup application.
Potential Elements of the Performance:
 - drape a client appropriately for a makeup application
 - prepare a workstation with the necessary supplies and cosmetic products
 - analyze a client consultation
 - record information on a makeup chart
2. Identify and use a variety of makeup products and supplies for a professional makeup application
Potential Elements of the Performance:
 - describe the chemical composition of makeup products
 - name and use a variety of makeup brushes
 - demonstrate proper care of makeup brushes
 - describe and use a variety of cosmetic products and supplies
 - demonstrate proper safety measures when using makeup products
3. Demonstrate and discuss colour theory as it applies to makeup applications.
Potential Elements of the Performance:
 - differentiate between primary, secondary and tertiary colours
 - identify warm and cool colours
 - analyze the 3 factors to consider when choosing colours for clients
 - perform a makeup consultation
 - complete a makeup chart
4. Perform a professional makeup application for day and evening.
Potential Elements of the Performance:
 - prepare a workstation
 - prepare a client for a makeup application
 - complete a client consultation and makeup chart
 - differentiate between a day and evening makeup application
 - employ the appropriate step by step professional makeup application procedure
 - describe and employ proper sanitation and safety precautions during and after a professional makeup application
 - use a variety of makeup products and supplies
 - demonstrate product knowledge
 - identify and demonstrate the appropriate care of makeup brushes

5. Identify and apply procedures for corrective makeup.
Potential Elements of the Performance:
 - analyze face shapes, jaw and neck areas, lips, and eyes to determine where corrective makeup techniques are required
 - use a variety of makeup brushes
 - differentiate between highlighting and contouring and their effects on the overall appearance of facial features
 - use highlighting and contouring products

6. Apply band and individual false eyelashes.
Potential Elements of the Performance:
 - Differentiate between band and individual false eyelashes
 - Discuss the benefits of applying false eyelashes for the overall effect or as a corrective technique
 - Follow the correct set up procedure
 - Apply safe and effective techniques when applying false eyelashes

7. Apply a professional makeup application for day and evening on a mature skin type.
Potential Elements of the Performance:
 - Recognize the characteristics of a mature skin
 - Demonstrate effective corrective techniques
 - Demonstrate the appropriate use of makeup products and supplies
 - Follow the step by step Makeup Procedure to ensure a professional application
 - Communicate to clients the importance of specific products formulated specifically for mature skin which enhances any makeup application and which addresses the needs of a mature skin.

8. Demonstrate the professional image necessary in the field of esthetics.
Potential Elements of the Performance:
 - punctual and regular attendance
 - comply with the Policies and Procedures regarding physical appearance and dress code
 - adhere to policies and procedures outlined in The Student Code of Conduct regarding behaviour
 - demonstrate accountability for your own academic and professional growth
 - demonstrate effective communication skills

III. TOPICS:

1. Client and Workstation Preparation
 2. Classification of Cosmetic Products
 3. Makeup Brushes
 4. Colour Theory and Assessing Warm and Cool Colours
 5. Corrective Makeup Techniques
 6. Highlighting and Contouring
- Mature Makeup Application
Professional Makeup Application Procedure
Applying Individual and Band False Eyelashes
Sanitation, Disinfection and Safety Precautions
Retailing

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Milady's Standard Comprehensive Training for Estheticians by J. D'Angelo, P. Dean, S. Dietz, C. Hinds, M. Lees, E. Miller, A. Zani (2003) Milady

Professional Makeup Kits
Professional Makeup Brushes

V. EVALUATION PROCESS/GRADING SYSTEM:

<give breakdown of tests/assignments and their weights relative to calculating the final grade for the course>

Trends Assignment 10%

Test #1 Colour Theory 20%

Test #2 Makeup Products and Corrective Makeup Techniques 20%

Portfolio 30%

Final Practical Exam 25%

Attendance: A penalty of 1% per day absent will be deducted from your final grade. In order to successfully complete this course a student must have completed a minimum of 48 hours of supervised training.

The following semester grades will be assigned to students in post-secondary courses:

<u>Grade</u>	<u>Definition</u>	<u>Grade Point Equivalent</u>
A+	90 – 100%	4.00
A	80 – 89%	3.00
B	70 - 79%	2.00
C	60 - 69%	1.00
D	50 – 59%	0.00
F (Fail)	49% and below	
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

Note: For such reasons as program certification or program articulation, certain courses require minimums of greater than 50% and/or have mandatory components to achieve a passing grade.

It is also important to note, that the minimum overall GPA required in order to graduate from a Sault College program remains 2.0.

VI. SPECIAL NOTES:

Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your professor and/or the Special Needs office. Visit Room E1101 or call Extension 2703 so that support services can be arranged for you.

Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other post-secondary institutions.

Communication:

The College considers **WebCT/LMS** as the primary channel of communication for each course. Regularly checking this software platform is critical as it will keep you directly connected with faculty and current course information. Success in this course may be directly related to your willingness to take advantage of the **Learning Management System** communication tool.

Plagiarism:

Students should refer to the definition of “academic dishonesty” in *Student Code of Conduct*. Students who engage in “academic dishonesty” will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

Course Outline Amendments:

The professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

VII. PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advance credit transfer (advanced standing) should obtain an Application for Advance Credit from the program coordinator (or the course coordinator regarding a general education transfer request) or academic assistant. Students will be required to provide an unofficial transcript and course outline related to the course in question.

Credit for prior learning will also be given upon successful completion of a challenge exam or portfolio.